



## **PICSQUARE HITS “MILLION PHOTOS” MARK AND 50,000 USERS Many More to Go!!!**

**Bangalore, October 25, 2007**, Picsquare.com ([www.picsquare.com](http://www.picsquare.com)), a company bootstrapped as an initiative by two young and enthusiastic professionals, is celebrating the achievement of 1 million photographs uploaded and having 50,000 registered users. “We are overjoyed with the achievement however, there is a lot to accomplish as there is no limit to the endeavor of serving our clients in the best possible manner”, says Manish Agrawal one of the founder members of the company.

Picsquare.com initially conceived to serve the overseas and NRI clients, allowing them to send photo prints to their friends and family in India, has an equal number of users in India as well. Since its formation this small initiative has grown manifolds in terms of the variety of services offered to the users.

Anyone who subscribes to Picsquare can expect to experience unlimited free storage, 10 free print trials, free album on order of 30 or more prints, Flickr/ Picasa integration and image enhancement for all photo gifts and lot more. These are only a few of the many services that Picsquare is offering.

Picsquare started as an online photo printing company, is now offering a range of personalized services to its valued customers. Users can create personalized photo gifts on a number of mediums such as mugs, mouse pads, t-shirts, collage posters, calendars and others. “We have not only tried to take away the monotony and hassles of printing the photographs. Creating and sending exciting gifts is just a click away when it’s done through Picsquare” says Kartik Jain, another founder of the company.

Picsquare also provides trouble free shipment services across India at a minimal cost. *“Fantastic! Though a computer techie myself, I’ve always loved the feel of a photo on print than on Computers. Thanks to Picsquare, I can now easily print all my digital pictures at a small cost! Inexpensive, fast, good quality, reliable service. Highly Recommended!”* says Kaushik Rajgopalan, one of the many happy customers of Picsquare.

Picsquare is the first company to be selected and received investment under TiE-EAP program – a TiE Bangalore initiative. The company is now looking for next round of investment in the range of Rs 20-40 lakhs. The company has plans to try certain new marketing and product initiatives and thereby creating a unique position for Picsquare in



Indian photo space. “We plan to use this investment to accelerate the growth by adding new features and provide more options of our users”, says Manish.

So next time you think of gifting your beloved ones with something they could cherish for a lifetime you know Picsquare.com is a one stop shop for all your heart desires.

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