Picasa Users can now print photos/gifts through Picsquare!

Direct photo prints and photo products of Picasa photos with Picsquare

PC Web World Awardee and India's leading online photo print and personalized photo gift printing website Picsquare.com has launched a new service which allows users to integrate their photo sharing account on Picasaweb.com with Picsquare. This integration would help all Picasa users to order photo prints and a range of personalized photo products and get them shipped anywhere in India, without having to upload their pictures again with Picsquare. A similar service launched for Flickr.com users earlier last month hints at Picsquare's attempt to integrate the major photo sharing platforms.

The service requires users to log into Picsquare through which Picasa accounts are a click away. Accessing the Picasa accounts proceeds through Picasa's user authentication and the security measures employed ensure that login details with Picasa remain confidential.

"Picasa is a great and popular photo sharing service. With this integration we are enabling users to make the most of their photos – be it photo printing or making creative gifts like mugs, t-shirts, collages, cards calendars etc. Our main objective is to make the user-experience seamless and hassle-free." explains Manish Agarwal, IIT-Bombay alumnus and co-founder of Picsquare.

About Picsquare

Formed 18 months ago by alumnus from IIT-Bombay Picsquare aims at reducing the distances between people by enabling them to share photos, print photos and personalized photo products like t shirts, mugs, greeting cards and calendars.

Picsquare is the first and leading company in online photo printing segment in India and has close to 1 million photographs under its management. It also is the winner of Best Designed website in PC World Web Award 2007 under Online Photo Printing category, besides being the first company to get selected for EAP (Entrepreneurship Accelerated Program) by TiE Bangalore chapter.

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